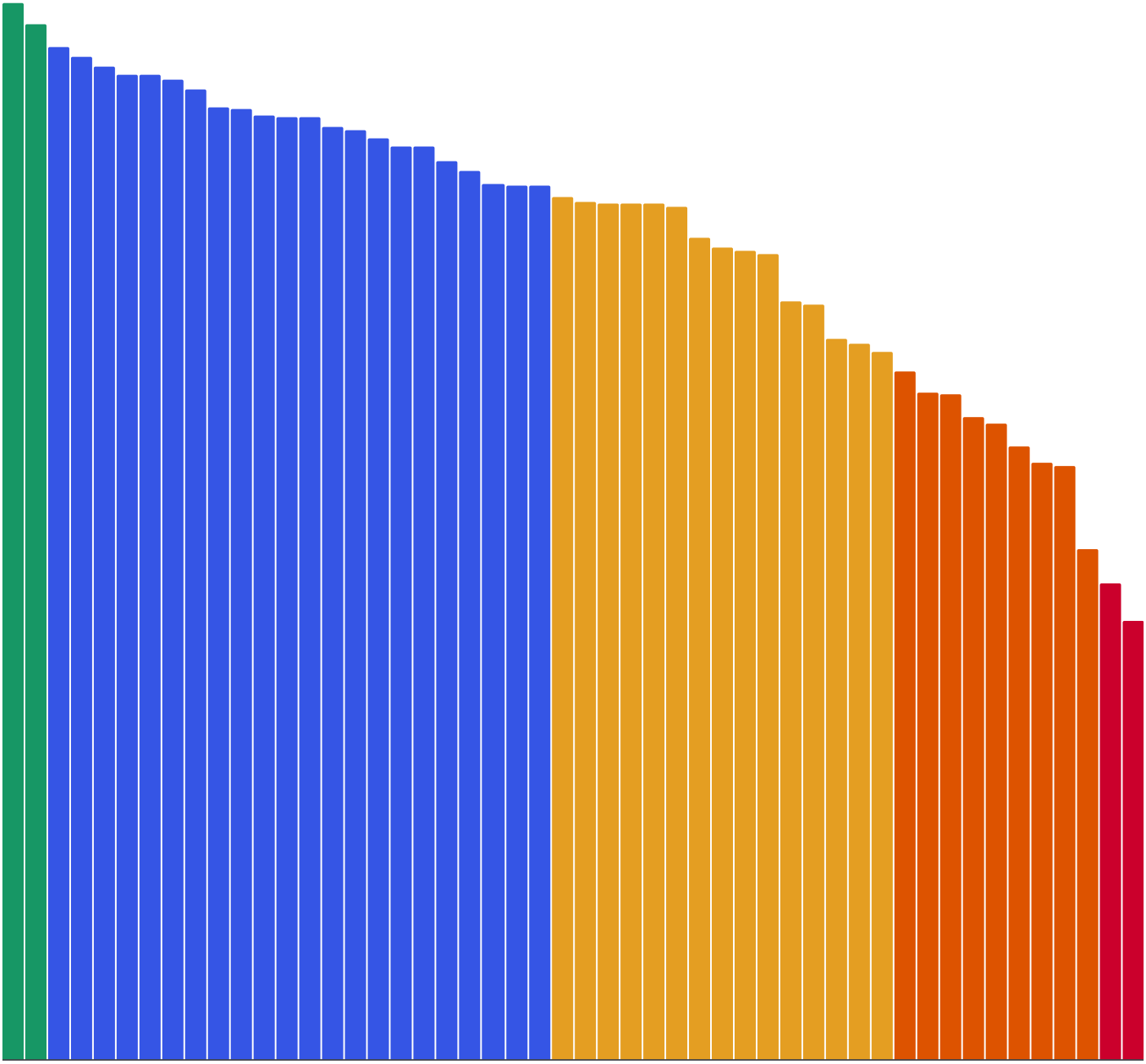


EVERY DOMAIN, RANKED BY SCORE OUT OF 100

EXCELLENT GOOD OK POOR CRITICAL

INDEX REPORT · HIGHEST-TRAFFIC WEBSITES

How ready are the top 50 websites for agents?

DOMAINS 50 MEDIAN 71.4 SNAPSHOT OCT 8, 2026 UTC

WHAT THE SNAPSHOT SHOWS

50 domains from the Index's list of the highest-traffic websites. Of those, only the 50 most-visited websites, by their place on the Index's list of the highest-traffic websites. Snapshot taken Oct 8, 2026 (UTC).

MEDIAN SCORE

71.4 OK

The median domain scores **71.4** out of 100, in the OK band.

GOOD OR BETTER

48%

24 of 50 domains score 72 or more.

POOR OR CRITICAL

22%

11 of 50 domains score under 58.

STRONGEST CATEGORY

73.5 Good

Accuracy averages **73.5**; Market ranking is the weakest, at **52.2**.

LEADING SECTOR

73.7 Good

Media leads with a median of **73.7**; E-commerce trails at **66.9**.

AGENT SESSIONS

58%

29 of 50 domains were scored with live agent sessions; the rest on protocol probes alone.

01

How the scores fall

50 domains by score band, 48% good or better.

71.4
median



Excellent	Good	OK	Poor	Critical
2 (4%)	22 (44%)	15 (30%)	9 (18%)	2 (4%)
85+	72-84	58-71	40-57	<40

The median is 71.4 and the average 68.6, out of 100.

02

By category

Average score in each category, strongest first. Accuracy leads; Market ranking trails.

08
categories



03

By sector

09
sectors

Median score in each sector, highest first. Sectors with fewer than five domains are listed but not compared.

Sector	Domains	Median	Average	Highest score
Developer tools	1	86.0	86.0	wordpress.org 86.0
Marketplace	1	81.3	81.3	weather.com 81.3
Finance	1	74.6	74.6	netflix.com 74.6
Media	11	73.7	72.4	bbc.com 84.1
Social & community	1	72.5	72.5	whatsapp.com 72.5
Utilities	3	71.2	70.7	duckduckgo.com 78.2
Education	1	70.8	70.8	alibaba.com 70.8
SaaS	24	67.7	65.9	zoom.us 87.7
E-commerce	7	66.9	65.0	apple.com 77.4

04

Every domain in this report

50
domains

Scores as they stood at the snapshot, highest first. Each name links to its live scorecard.

Rank	Domain	Sector	Score
1	**zoom.us**	SaaS	87.7
2	**wordpress.org**	Developer tools	86.0
3	**bbc.com**	Media	84.1
4	**github.com**	SaaS	83.3
5	**bbc.co.uk**	Media	82.4
6	**dropbox.com**	SaaS	81.7
7	**wordpress.com**	SaaS	81.7
8	**weather.com**	Marketplace	81.3
9	**mozilla.org**	Media	80.5
10	**shopify.com**	SaaS	79.1
11	**twitch.tv**	SaaS	78.9
12	**foxnews.com**	Media	78.4
13	**adobe.com**	SaaS	78.2
14	**duckduckgo.com**	Utilities	78.2
15	**apple.com**	E-commerce	77.4
16	**linkedin.com**	Media	77.1
17	**microsoft.com**	SaaS	76.4

Rank	Domain	Sector	Score
18	office.com	SaaS	75.8
19	youtube.com	SaaS	75.8
20	netflix.com	Finance	74.6
21	bilibili.com	Media	73.7
22	yahoo.com	Media	72.7
23	theguardian.com	Media	72.5
24	whatsapp.com	Social & community	72.5
25	amazon.com	E-commerce	71.6
26	bing.com	Utilities	71.2
27	baidu.com	Media	71.1
28	aliexpress.com	E-commerce	71.0
29	pinterest.com	SaaS	71.0
30	alibaba.com	Education	70.8
31	jd.com	SaaS	68.2
32	wikipedia.org	Media	67.4
33	taobao.com	SaaS	67.1
34	walmart.com	E-commerce	66.9
35	naver.com	SaaS	62.9
36	google.com	Utilities	62.7
37	target.com	E-commerce	59.8
38	ebay.com	SaaS	59.4
39	etsy.com	SaaS	58.7
40	vk.com	SaaS	57.1
41	tiktok.com	SaaS	55.3
42	discord.com	E-commerce	55.2
43	bestbuy.com	E-commerce	53.3
44	openai.com	SaaS	52.7
45	live.com	SaaS	50.8
46	icloud.com	SaaS	49.5
47	yandex.ru	SaaS	49.3
48	homedepot.com	SaaS	42.3
49	imdb.com	SaaS	39.5
50	cnn.com	Media	36.4

05

How this was measured

Protocol probes for every domain, plus live agent sessions for 29 of 50.

58%

with agent sessions

Each score blends deterministic protocol probes (robots.txt, sitemaps, llms.txt, JSON-LD, MCP and OAuth discovery, bot-challenge posture and per-provider reachability) with live agent sessions where they have run, graded against a rubric independent of the agent. 29 of the 50 domains here include agent sessions; the rest were scored on probes alone.

The snapshot records whether agent sessions ran for each domain, not which models they ran on. Each domain's live scorecard names the models behind its latest sessions.

The domains were last scored between Sep 28, 2026 (UTC) and Oct 5, 2026 (UTC), and the snapshot was taken Oct 8, 2026 (UTC). The numbers in this report are frozen at that point; the live scorecards keep moving.

The full method is at index.stuntdouble.io/methodology.

CITE THIS REPORT

Stunt Double Index, “How ready are the top 50 websites for agents?”, snapshot of Oct 8, 2026.
https://index.stuntdouble.io/reports/how-ready-are-the-top-50-websites-for-agents