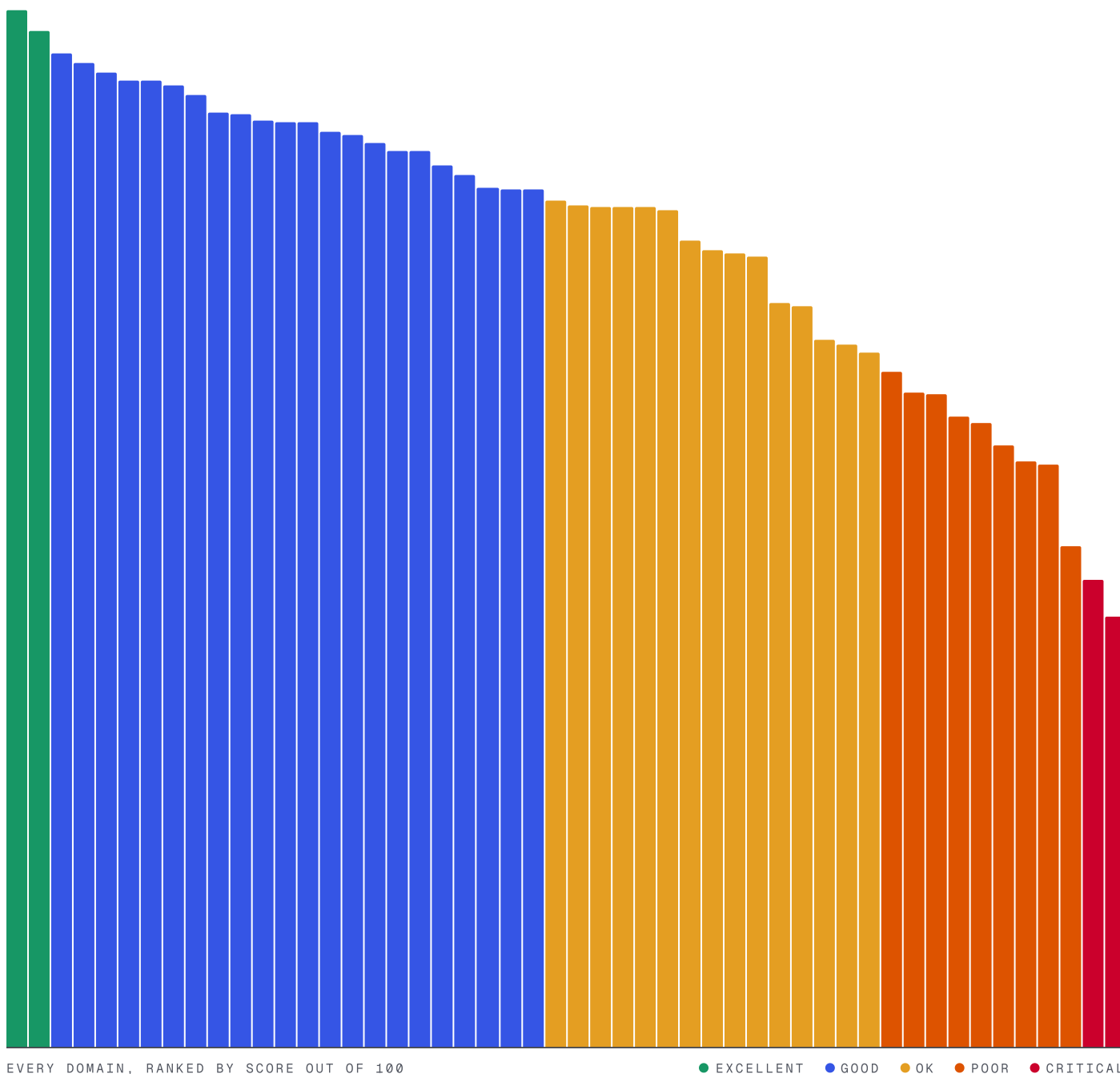




INDEX REPORT · HIGHEST-TRAFFIC WEBSITES

How ready are the top 50 websites for agents?

DOMAINS 50 MEDIAN 71.4 SNAPSHOT OCT 8, 2026 UTC

50 domains from the Index’s list of the highest-traffic websites. Of those, only the 50 most-visited websites, by their place on the Index’s list of the highest-traffic websites. Snapshot taken Oct 8, 2026 (UTC).

MEDIAN SCORE

71.4 OK

The median domain scores 71.4 out of 100, in the OK band.

GOOD OR BETTER

48%

24 of 50 domains score 72 or more.

POOR OR CRITICAL

22%

11 of 50 domains score under 58.

STRONGEST CATEGORY

73.5 Good

Accuracy averages 73.5; Market ranking is the weakest, at 52.2.

LEADING SECTOR

73.7 Good

Media leads with a median of 73.7; E-commerce trails at 66.9.

AGENT SESSIONS

58%

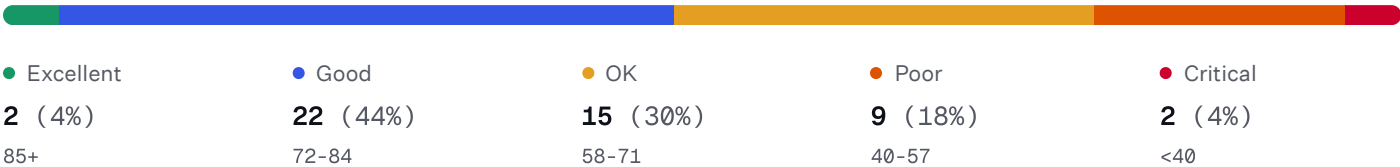
29 of 50 domains were scored with live agent sessions; the rest on protocol probes alone.

01

How the scores fall

50 domains by score band, 48% good or better.

71.4
median



The median is 71.4 and the average 68.6, out of 100.

02

By category

Average score in each category, strongest first. Accuracy leads; Market ranking trails.

08

categories



By sector

09

Median score in each sector, highest first. Sectors with fewer than five domains are listed but not compared.

sectors

Sector	Domains	Median	Average	Highest score
Developer tools	1	86.0	86.0	wordpress.org 86.0
Marketplace	1	81.3	81.3	weather.com 81.3
Finance	1	74.6	74.6	netflix.com 74.6
Media	11	73.7	72.4	bbc.com 84.1
Social & community	1	72.5	72.5	whatsapp.com 72.5
Utilities	3	71.2	70.7	duckduckgo.com 78.2
Education	1	70.8	70.8	alibaba.com 70.8
SaaS	24	67.7	65.9	zoom.us 87.7
E-commerce	7	66.9	65.0	apple.com 77.4

Every domain in this report

50

Scores as they stood at the snapshot, highest first. Each name links to its live scorecard.

domains

Rank	Domain	Sector	Score
1	zoom.us	SaaS	87.7
2	wordpress.org	Developer tools	86.0
3	bbc.com	Media	84.1
4	github.com	SaaS	83.3
5	bbc.co.uk	Media	82.4
6	dropbox.com	SaaS	81.7
7	wordpress.com	SaaS	81.7
8	weather.com	Marketplace	81.3
9	mozilla.org	Media	80.5
10	shopify.com	SaaS	79.1
11	twitch.tv	SaaS	78.9
12	foxnews.com	Media	78.4
13	adobe.com	SaaS	78.2
14	duckduckgo.com	Utilities	78.2
15	apple.com	E-commerce	77.4
16	linkedin.com	Media	77.1
17	microsoft.com	SaaS	76.4

Rank	Domain	Sector	Score
18	office.com	SaaS	● 75.8
19	youtube.com	SaaS	● 75.8
20	netflix.com	Finance	● 74.6
21	bilibili.com	Media	● 73.7
22	yahoo.com	Media	● 72.7
23	theguardian.com	Media	● 72.5
24	whatsapp.com	Social & community	● 72.5
25	amazon.com	E-commerce	● 71.6
26	bing.com	Utilities	● 71.2
27	baidu.com	Media	● 71.1
28	aliexpress.com	E-commerce	● 71.0
29	pinterest.com	SaaS	● 71.0
30	alibaba.com	Education	● 70.8
31	jd.com	SaaS	● 68.2
32	wikipedia.org	Media	● 67.4
33	taobao.com	SaaS	● 67.1
34	walmart.com	E-commerce	● 66.9
35	naver.com	SaaS	● 62.9
36	google.com	Utilities	● 62.7
37	target.com	E-commerce	● 59.8
38	ebay.com	SaaS	● 59.4
39	etsy.com	SaaS	● 58.7
40	vk.com	SaaS	● 57.1
41	tiktok.com	SaaS	● 55.3
42	discord.com	E-commerce	● 55.2
43	bestbuy.com	E-commerce	● 53.3
44	openai.com	SaaS	● 52.7
45	live.com	SaaS	● 50.8
46	icloud.com	SaaS	● 49.5
47	yandex.ru	SaaS	● 49.3
48	homedepot.com	SaaS	● 42.3
49	imdb.com	SaaS	● 39.5
50	cnn.com	Media	● 36.4

How this was measured

58%

Protocol probes for every domain, plus live agent sessions for 29 of 50.

with agent sessions

Each score blends deterministic protocol probes (robots.txt, sitemaps, llms.txt, JSON-LD, MCP and OAuth discovery, bot-challenge posture and per-provider reachability) with live agent sessions where they have run, graded against a rubric independent of the agent. 29 of the 50 domains here include agent sessions; the rest were scored on probes alone.

The snapshot records whether agent sessions ran for each domain, not which models they ran on. Each domain's live scorecard names the models behind its latest sessions.

The domains were last scored between Sep 28, 2026 (UTC) and Oct 5, 2026 (UTC), and the snapshot was taken Oct 8, 2026 (UTC). The numbers in this report are frozen at that point; the live scorecards keep moving.

The full method is at index.stuntdouble.io/methodology.

CITE THIS REPORT

Stunt Double Index, “How ready are the top 50 websites for agents?”, snapshot of Oct 8, 2026.

<https://index.stuntdouble.io/reports/how-ready-are-the-top-50-websites-for-agents>